

Sumedh D Mankar

Digital Media Consultant

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Objective:

Dedicated and creative Digital Media Consultant with a proven track record of success in video editing, content creation, and social media management. Seeking opportunities to leverage my skills and experience in a dynamic work environment.

Professional Experience:

1) Digital Media Consultant | Jayant Patil's Personal Team
February 2023 - Present

- Manage and curate social media content for Jayant Patil and NCP party.
- Produce engaging video content for Jayant Patil's social media presence.
- Collaborate with the team to develop and execute digital media strategies.

2) Digital Media Consultant | Governance Matters India
November 2021 - Present

- Created and managed content for Jayant Patil's social media profiles.
- Oversaw multiple fan pages for Jayant Patil, including NCP party fan pages.
- Produced videos and trailers for Sankalp Sabha events.
- Created and managed content for Jitendra Awhad's social media profiles.
- Created and managed content for Abhay Chautal's social media profiles.

3) Video Producer | New Emerging World Of Journalism (NEWJ)
February 2020 - February 2021

- Pitched creative ideas for videos and executed them.
- Produced and edited videos, ensuring high quality content.
- Transcribed video content for accessibility and SEO optimization.

4) Creative Video Editor | Rao Edusolutions Pvt Ltd
February 2019 - January 2020

- Managed video shooting, editing, and content production.
- Collaborated with the creative team to deliver engaging educational content.
- Ensured the highest production standards were met.

5) Video Editor and Promo Maker | Zainabia Channel
November 2018 - January 2019

- Edited videos and created promotional content.
- Contributed creative ideas to enhance the channel's visual appeal.
- Maintained high quality video standards.

6) Video Editor | Channel WIN
April 2015 - April 2018

- Edited full TV shows and created graphics for television programs.
- Generated innovative ideas for shows and contributed to their success.
- Ensured the overall quality and consistency of video content.

7) Owner | Media Dhaba
Owner | Established since 2017

Founded and currently manages Media Dhaba, a Digital Media Company.
Services offered include video content creation, website and app development, content writing, social media marketing, and digital media marketing.

Key Skills:

1. Video Editing
2. Content Creation
3. Social Media Management
4. Creative Idea Generation
5. Graphic Design
6. Digital Marketing
7. Content Writing